

SHANTOU

投资汕头

INVESTMENT IN SHANTOU

汕头市投资促进局

电话: +86-754-88072233 传真: +86-754-88072231

网站: <http://www.shantou.gov.cn/tcj/>

邮箱: sttzcj@163.com 邮编: 515041

地址: 广东省汕头市龙湖区黄山路32号投资大厦5楼

Shantou Investment Promotion Bureau

Tel: +86-754-88072233 Fax: +86-754-88072231

Website: <http://www.shantou.gov.cn/tcj/>

Email: sttzcj@163.com Post Code: 515041

Address: 5/F, Investment Building, No.32 Huangshan Road,
Longhu District, Shantou City, Guangdong Province



汕头市投资促进局公众号
Official Accounts of Shantou
Investment Promotion Bureau

中国·汕头
CHINA·SHANTOU

前言 FOREWORD

汕头，国家经济特区、广东省域副中心城市。生态环境优良，地处南海之滨，一湾两岸汇聚三江奔流，营商环境优越，正着力打造全国性综合交通枢纽，粤东区域文化、教育、医疗、商贸高地，粤东区域创新、金融服务中心。

这是一处宜居的家园，更是一片创业的热土！

积蓄新动能，重大项目相继投产的澎湃动力、“工改工”拓展产业空间迸发出的发展活力、“产学研”成果转化释放出的核心竞争力，正在凝聚成蓬勃向上的奋进力量，助推汕头打造一流营商环境、生态城乡环境、和美人文环境。

奋进新征程，“工业立市，产业强市”的号角已吹响，“三新两特一大”产业发展格局正在打开，大型产业集聚区的加快建设，招商政策的实质性优惠，使汕头成为近悦远来的投资热土。

善美特区，投资佳域。汕头欢迎您！

Shantou is a Special Economic Zone (SEZ) and a Sub-central city in the Guangdong Province. The city, which is located in the coast of the South China Sea, possesses a favorable ecological environment along both sides of the bay that meets three rivers; it has developed a sound business environment, and is working hard to build itself into a national comprehensive transportation hub, a highland of culture, education, medical-care and commerce, and an innovation and financial service center in the eastern Guangdong.

This is a livable homeland and a hometown for entrepreneurship!

The city's accumulating new momentums--the surging power of major projects being put into operation one after another, the development vitality of expanded industrial space by the policy of "innovation of industrial land", and the core competitiveness released by the transformation of "production, education and research" achievements are condensing into a vigorous and progressive power, helping Shantou to develop a first-class business climate, an ecological urban and rural environment, and a beautiful humanistic atmosphere.

Striving for a new journey, the city is already on the path of "realizing urban revitalization by developing industries", and is fostering an industrial development layout featuring "three Emerging Industries, two Distinctive Industries and one Massive industry". The speeding construction of major industrial cluster and the tangible preferential policies have made Shantou a hometown for investment.

A friendly and beautiful (SEZ), a wonderful choice for investment. Welcome to Shantou!



目录 CONTENT



汕头概况
Overview of Shantou
P01-P02



发展机遇
Development Opportunities
P03



投资环境
Investment Environment
P04-P09



产业规划
Industrial Layout
P10-P11



平台载体
Platform Carrier
P12-P14



投资服务
Investment Services
P15-P16

汕头概况

OVERVIEW OF SHANTOU

城市定位: 国家经济特区, 广东省省域副中心城市
 土地面积: 2198.7平方公里
 常住人口: 550.2万人
 行政区划: 金平/龙湖/澄海/濠江/潮阳/潮南6个区和南澳县
 地理位置: 临海, 海岸线和岛岸线长达385公里

City Positioning: National Special Economic Zone, Sub-central City in Guangdong Province
 Land Coverage: 2,198.7 square kilometers
 Permanent Resident Population: 5.502 million
 Administrative Districts: 6 districts (Jinping/Longhu/Chenghai/Haojiang/Chaoyang/Chaonan) and Nan'ao County
 Geographical Location: Along the sea, 385 kilometers of coastline and island coastline

粤东明珠、区位独特

汕头位于广东省东部、韩江三角洲南端。北接潮州, 西邻揭阳, 南临南海, 与台湾隔海相望, 处于“大珠三角”和“泛珠三角”经济圈的重要节点, 是连接粤港澳大湾区和粤闽浙沿海城市群、长三角城市群的战略枢纽, 拥有亚太地缘门户的独特区位优势。

Pearl of Eastern Guangdong with Unique Geographical Location

Shantou is located in the east of Guangdong Province and the southern end of Hanjiang Delta. It is bordered by Chaozhou in the north, Jieyang in the west, South China Sea in the south and Taiwan Province across the sea. It is an important node of the economic circle of "Greater Pearl River Delta" and "Pan-Pearl River Delta", and a strategic hub connecting Guangdong-Hong Kong-Macau Greater Bay Area with Guangdong, Fujian and Zhejiang coastal urban agglomerations and Yangtze River Delta urban agglomerations, which equip the city with an unique geographical advantage in the Asia-Pacific gateway.



活力特区、内秀外名

Vital Special Zone, Competitive and Renowned

- 中国美丽城市典范
Model of China Beautiful City
- 中国投资环境百佳城市
Top 100 Cities of China's Investment Environment
- 全国质量强市与示范城市
National Quality City and Demonstration City
- 中国品牌经济城市
China's Brand Economy City
- 国家森林城市
National Forest City
- 国家电子商务示范城市
National E-commerce Demonstration City



和美侨乡、惠侨聚侨

汕头所处的潮汕地区是我国知名侨乡, 坊间有“本土一个潮汕、海外一个潮汕、海内又一个潮汕”的说法。作为中国最早开放的经济特区之一, 汕头的开发与“开放”、“侨资侨力”紧密相连。

汕头特区, 因侨而立, 因侨而兴。20世纪初, 侨胞曾帮助汕头建立了第一条铁路、第一个自来水厂和第一座电厂。在20世纪30年代, 潮汕地区民族工业有八成有侨胞参与。自汕头经济特区建立以来, 从工业、服务业到金融、商贸等产业, 来自华侨华人的投资项目近6000个, 合同侨资金额约150亿美元, 华侨华人累计捐赠款物总值超百亿元人民币。

A Beautiful Hometown of Overseas Chinese, An Aspiration to Benefit and Unite Overseas Chinese

Chaoshan, where Shantou is located is a well-known hometown of overseas Chinese in China. There is a saying that "there is a local Chaoshan, an overseas Chaoshan, and another domestic Chaoshan". As one of the earliest open special economic zones in China, Shantou's development is closely linked with "opening up" and "overseas Chinese capital and power".

Shantou SEZ was established for the overseas Chinese and thrives by overseas Chinese. At the beginning of the 20th century, overseas Chinese helped Shantou build the first railway, the first waterworks and the first power plant. In 1930s, 80% of local industries were constructed by overseas Chinese in Chaoshan. Since the establishment of Shantou SEZ, there have been nearly 6,000 investment projects from overseas Chinese, ranging from industry and service industry to finance and commerce, with the contracted overseas Chinese capital amount to about 15 billion US dollars, and the accumulated donations of overseas Chinese have exceeded 10 billion yuan.

工业立市 产业强市 在新时代经济特区建设中迎头赶上

——汕头市第十二次党代会

"Realizing Urban Revitalization by Developing Industries"
Catch Up with the Construction of Special Economic Zones in the New Era
--The Twelfth Party Congress of Shantou City

发展机遇

DEVELOPMENT OPPORTUNITIES

- 2020年，习近平总书记亲临汕头考察调研时指出，汕头经济特区要充分利用建设粤港澳大湾区、共建“一带一路”等重大机遇，找准定位，扬长避短，以更大魄力、在更高起点上推进改革开放，在新时代经济特区建设中迎头赶上。

In 2020, when General Secretary Xi Jinping paid a field trip to Shantou, he directed that Shantou should make full use of the great opportunities such as Guangdong-Hong Kong-Macau Greater Bay Area and "the Belt and Road Initiative", find a correct position, play our strengths and overcome weaknesses, promote reform and opening up with greater courage and from a higher starting point, and catch up with the construction of special economic zones in the new era.

- 广东省委、省政府高度重视和全力支持汕头加快建设省域副中心城市，推动深圳与汕头深度协作，形成“核+副中心”动力机制，打造广东省“一核一带一区”区域协调发展样板示范。

The Guangdong Provincial Party Committee and the provincial government attach great importance to and provide full support to speed up its construction, promote the overall cooperation between Shenzhen and Shantou, form a "Core + Sub-center" dynamic mechanism, so as to create a demonstration model of regional coordinated development of "one core, one belt and one district" in Guangdong Province.

- 2024年，汕头市将举办第二十二届国际潮团联谊年会，借助这一最有影响力的“侨”字号国际盛会，凝聚侨心侨力，汇集侨资侨智，推动汕头高质量发展。

In 2024, Shantou will hold the 22nd Convention of Teochew International Federation. Counting on this most influential international event with the name of "Overseas Chinese", the city will unite the hearts and strength of overseas Chinese, pool their capital and wisdom to promote its high-quality development.



投资环境

INVESTMENT ENVIRONMENT

交通物流便捷 Convenient Transportation and Logistics

当前，汕头正围绕打造高水平全国性综合交通枢纽，加快构建“3+2+2”高铁通道和“4+3+3”高速公路通道，强化汕潮揭都市圈与粤港澳大湾区、粤闽浙沿海城市群乃至长三角等地区的快速联系。

At present, Shantou is focusing on building a high-level national comprehensive transportation hub, speeding up the construction of "3 + 2 + 2" high-speed rail passages and "4 + 3 + 3" expressway passages, to enhance the convenient connection between Shantou-Chaozhou-Jieyang metropolitan area and Guangdong-Hong Kong-Macau Greater Bay Area, Guangdong-Fujian-Zhejiang coastal urban agglomerations and even the Yangtze River Delta.

机场 | Airport

潮汕国际机场是广东第三大机场，已开通国内外定期航线71条，离市中心40分钟车程，境外航线主要飞往澳门、曼谷、新加坡、吉隆坡等地。

Chaoshan International Airport is the third largest airport in Guangdong province, having 71 regular routes domestic and international, including overseas routes to Macau, Bangkok, Singapore, Kuala Lumpur, within 40 minutes' drive from city center.

港口 | Port

汕头港是中国东南沿海对外贸易的重要口岸和交通枢纽，是全国27个沿海主要港口之一及“一带一路”重点建设节点15个港口之一。现有泊位35个，码头通过能力4202万吨，已开通外贸航线22条。2022年集装箱吞吐量163万标箱。

重点建设广澳港区。现有2个10万吨级、2个5万吨级、1个1万吨级集装箱泊位，3个0.5-5万吨级LPG泊位，在建2个10万吨级和1个7万吨级集装箱泊位、7个2-5万吨级通用泊位。具备开通远洋航线的硬件基础。

Shantou Port is a key port and transportation hub for international trade in the southeast coast of China, ranking one of the 27 major coastal ports in China and one of the 15 key construction nodes of "the Belt and Road Initiative". There are 35 berths with the terminal capacity is 42.02 million tons, and 22 international trade routes have been opened. In 2022, the container throughput has reached 1.63 million TEUs.

Focus on the construction of Guang'ao Port Area. At present, there are two 100,000-ton, two 50,000-ton and one 10,000-ton container berths, three 0.5-50,000-ton LPG berths in operation, as well as two 100,000-ton and one 70,000-ton container berths and seven 20,000-50,000-ton general berths under construction. The Shantou port is equipped with the hardware foundation for opening ocean routes.

高速 | Expressway

沈海、汕昆、潮惠、揭惠、汕湛、潮汕环线6条已建成通车的高速公路四通八达，联通汕潮揭都市圈，对接粤港澳大湾区，市域各区20分钟内可上高速公路，3小时车程可到深圳，通往珠三角核心区的高速路网基本形成。

Six expressways namely Shenyang-Haikou, Shantou-Kunming, Chaozhou-Huizhou, Jieyang-Huizhou, Shantou-Zhanjiang and Chaozhou-Shantou Ring Road have been completed and opened, covering all directions and connecting Shantou-Chaozhou-Jieyang metropolitan area and Guangdong-Hong Kong Greater Bay Area. Expressway can be accessed from all districts in the city within 20 minutes, and Shenzhen can be reached within 3-hour drive. The expressway network leading to the core area of the Pearl River Delta has basically taken shape.

铁路 | Railway

已开通广梅汕和厦深客运专线，深圳至汕头动车40对，时间约2小时；广州至汕头动车45对，时间约3小时；潮汕站至厦门动车20对，时间约1小时。

现在建的广（深）汕汕铁路是汕头联通广州、深圳等大湾区核心城市的重要通勤渠道，设计时速350公里/小时，建成后汕头到广州只需1.5小时，到深圳不到1小时。同时，汕头高铁站枢纽一体化工程动工建设，粤东城际铁路、汕头港广澳港区铁路工作正加快推进。

Guangzhou-Meizhou-Shantou and Xiamen-Shenzhen passenger special lines have been opened, with 40 pairs of bullet trains from Shenzhen to Shantou of about 2-hour ride, 45 pairs from Guangzhou to Shantou of about 3-hour ride, and 20 pairs from Chaoshan Station to Xiamen of about 1-hour ride.

The Guangzhou-Shantou high-speed railway under construction is an important commuter passage for Shantou to connect Guangzhou, Shenzhen and other core cities in the Greater Bay Area, with a design speed of 350 km/h. After completion, it will take only 1.5 hours from Shantou to Guangzhou and less than 1 hour to Shenzhen. Besides, the integration project of Shantou high-speed railway hub has also commenced, and the preliminary work of Eastern Guangdong Intercity Railway and Guang'ao Port Transport Railway is in full swing.

人才资源富集 Numerous Talents & Resources

汕头高等教育

汕头是省“教育强市”和“推进教育现代化先进市”，拥有汕头大学、广东以色列理工学院两所广东省高水平大学重点学科建设高校。汕头大学是广东省属“211工程”重点建设的综合性大学，广东以色列理工学院是我国目前唯一一所理工科研究型中外合作大学。

Higher Education in Shantou

Shantou, dubbed "competitive city in education" and "advanced city in promoting education modernization", is home to two high-level universities in Guangdong Province, namely Shantou University and Guangdong Technion-Israel Institute of Technology. The former is a key comprehensive university of the "211 Project" in Guangdong Province, while the other one is the only Sino-foreign cooperative university of science and engineering research in China at present.

汕头职业教育

现有汕头职业技术学院、广东汕头幼儿师范高等专科学校、汕头开放大学3所高等职业院校，在校生约17393人，各类成人教育学生约2.5万人。

拥有粤东技师学院、汕头技师学院、汕头市林百欣科学技术中等专业学校、汕头市卫生学校、汕头市鮑滨职业技术学校等中等职业学校（含技工学校）18所，在校生近5万人。

职业学校推行“订单式”培养，以此向企业靶向精准输送人才。

Shantou Vocational Education

At present, there are 3 vocational schools in Shantou, namely Shantou Vocational and Technical College, Guangdong Shantou Preschool Teachers College, and Shantou Open University, with 17,393 students enrolled and about 25,000 adult education students.

There are 18 secondary vocational schools (including technical schools) such as Eastern Guangdong Technician College, Shantou Technician College, Shantou Lin Baixin Science and Technology Secondary Vocational School, Shantou Health School and Shantou Tuobin Vocational and Technical School, with nearly 50,000 students enrolled. These Vocational schools undertake "orientation-based" training, so as to deliver talents to enterprises in a targeted and accurate way.

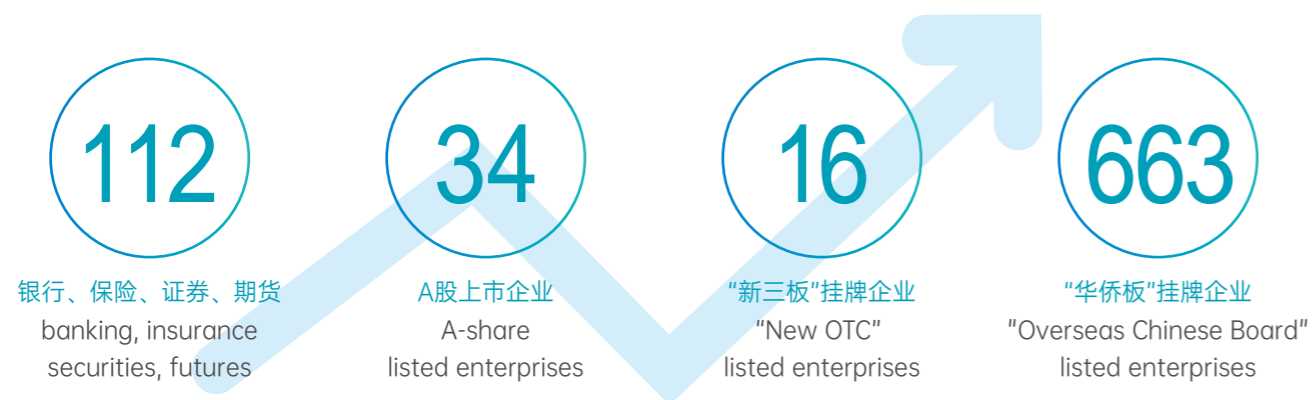


科研基础扎实 Solid R & D Foundations

化学与精细化工广东省实验室、粤港新发传染病联合实验室等重大创新平台建设稳步推进，全市拥有省级重点实验室8家、省级工程技术研究中心222家，国家级高新技术企业692家，创新能力居粤东首位。

The construction of major innovation platforms, such as Guangdong Laboratory of Chemistry and Fine Chemicals and Guangdong-Hong Kong Joint Laboratory of Emerging Infectious Diseases, is in steady progress. The city has 8 key provincial laboratories, 222 provincial engineering technology research institutes and 692 state-level high-tech enterprises, making itself the top 1 in Eastern Guangdong in terms of innovation capability.

金融服务完备
Perfect Financial Services



银行、保险、证券、期货等金融机构数量、规模及业务发展均列粤东各市之首。

截至2022年12月31日，拥有银行、保险、证券、期货等金融机构112家，A股上市企业34家，“新三板”挂牌企业16家，“华侨板”挂牌企业663家。“华侨板”挂牌企业中展示层618家，交易层45家，累计为企业实现融资超17亿元，共培育新三板企业7家，创业板企业1家。

The number, scale and business development of banking, insurance, securities, futures and other financial institutions are all the top 1 among all cities in Eastern Guangdong.

By the end of Dec. 31, 2022, there are 112 financial institutions such as banking, insurance, securities and futures, 34 A-share listed enterprises, 16 "New OTC" listed enterprises and 663 "Overseas Chinese Board" listed enterprises. There were 618 enterprises in the presentation layer and 45 enterprises in the trading layer among the listed enterprises of "Overseas Chinese Board", which has financed over RMB 1.7 billion for enterprises, and fostered 7 New Third board enterprises and one GEM enterprise.

医疗水平先进
Outstanding Medical Services

现有汕头医学院第一附属医院、汕头市中心医院2家广东省高水平医院建设单位，5家“三甲医院”，4家医院在全国三级公立医院绩效考核中获得A等级。

设立1个综合类省级区域医疗中心和5个专科类国家区域医疗（医学）中心省内分中心，省临床重点专科和重点扶持专科68个，医疗服务水平、科研能力和高端医疗资源居全省前列，是广东省第三大异地住院病人主要流入城市。



At present, Shantou has 2 high-level hospitals in Guangdong Province, namely the First Affiliated Hospital of Shantou University Medical College and Shantou Central Hospital, together with 5 "First-class hospitals". During an assessment of the national third-level public hospital performance, 4 hospitals were honored "A grade".

It has established 1 comprehensive provincial regional medical center and 5 provincial sub-centers of nationwide regional levels, and 68 clinical specialties are prioritized and supported by province. The medical service level, scientific research capability and high-end medical resources rank among the top in the province, which makes Shantou the third largest city in Guangdong Province to accommodate inpatients from other cities.

城市商贸繁荣
Prosperous Urban Business

政策完善的平台支撑

充分利用综合保税区、跨境电商综试区，国家市场采购贸易试点三大对外平台，促进外贸新业态的发展。

Platform Support with Complete Policies

The city is Making full use of the three external platforms, namely comprehensive bonded zone, cross-border e-commerce comprehensive pilot zone and national market procurement trade pilot to promote the development of new international trade mode.

魅力四射的活力商圈

万达广场、华润万象城、苏宁广场等多个商业综合体激发商圈活力，打造汕头经济增长新引擎。

Attractive Business District

Commercial complexes such as Wanda Plaza, CRMixc, Suning Plaza stimulate the vitality of the business district and create a new engine for Shantou's economic growth.

配套齐全的现代物流

汕头粤东物流新城、粤东江南国际农产品交易中心、天环冷链仓储物流中心、冠伟水产品供应链产业园、粤东三科农产品物流园等项目的进驻与建设，为发展汕头城市商贸提供坚实的物流仓储保障。

Modern Logistics with Complete Facilities

The entering and construction of projects including Shantou Eastern Guangdong Logistics New City, Eastern Guangdong Jiangnan International Agricultural Products Trading Center, Tianhuan Cold Chain Warehousing Logistics Center, Guanwei Aquatic Products Supply Chain Industrial Park, Eastern Guangdong Sanke Agricultural Products Logistics Park provide a solid logistics and warehousing guarantee for the city's urban business.

蓬勃发展的电子商务

2022年，全市限额以上单位通过互联网实现商品零售额增长31.5%，带动快递业务量达到24.6亿件，增长13.6%，快递业务量规模在全国排第8位。

Booming E-commerce

In 2022, the enterprises above designated size achieved a 31.5% increase in retail sales through the Internet, driving the volume of express delivery to 2.46 billion, which amounts to an increase of 13.6% and ranks 8 in the scale of express delivery in China.





人居环境优良

Excellent Living Environment

汕头属亚热带季风气候，年平均气温22℃，冬暖夏凉，气候宜人，空气质量优良率98%以上。当下，汕头以绣花功夫推进城市环境品质大提升，从点、线、面对城市门户、市政道路、建筑立面、市政设施等进行立体化升级改造。城乡大地绿树成荫，水清岸美，一湾两岸灯火璀璨，一座高颜值的生态花园之城亮丽呈现。

Shantou has a sub-tropical monsoon climate, and the annual average temperature is 22 °C. With its pleasant climate and excellent air quality rate exceeding 98%, it is warm in winter and cool in summer. At present, Shantou spares no efforts to improve the urban environmental quality with every possible detail, and carries out three-dimensional upgrading and transformation of urban portals, municipal roads, building facades and municipal facilities from every aspect. The urban and rural land is lush, the water is lucid and the shore is beautified, the lights on both sides of a bay are resplendent, thus a city of ecological gardens with high value is beautifully presented.

文化底蕴深厚

Profound Cultural Heritage

13项	国家级非遗 National Level Intangible Cultural Heritages	镶嵌（嵌瓷）、潮阳剪纸、潮剧等 Mosaic (porcelain inlay), Chaoyang paper-cutting, Chaozhou opera, etc.
39项	省级非遗 Provincial Level Intangible Cultural Heritages	汕头卤鹅制作技艺、汕头工夫茶艺、鱼丸制作技艺、鱼饭制作技艺等 Shantou braised goose making skills, Shantou Gongfu tea art, fish ball making skills, fish rice making skills, etc.
102项	市级非遗 Municipal Level Intangible Cultural Heritages	潮绣、汕头潮菜烹饪技艺等 Chaozhou embroidery, Shantou Chaozhou cuisine cooking skills, etc.

营商环境优越

Sound Business Climate

《2021年广东省营商环境评价报告》显示，汕头是粤东西北地区唯一一个获评“优秀”的城市。

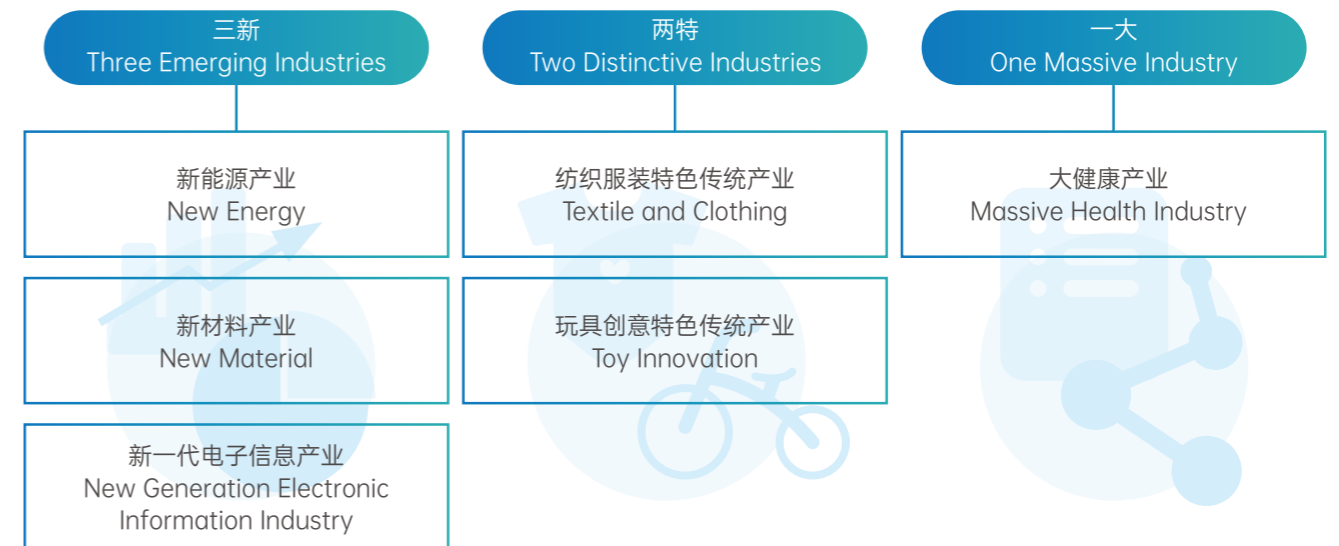
汕头率先在省内创建营商环境建设示范城市，建设营商环境大数据平台，上线24小时政务服务网点，推行“秒批”政务服务改革，98%以上的事项实现“最多跑一次”，80%以上的事项实现一次不用跑。建立联系服务企业制度、政企直通车机制，“一企一策”帮助重点企业解决生产经营问题。

According to the "2021 Guangdong Business Environment Assessment Report", Shantou is the only city among the northwestern regions of Eastern Guangdong that has been rated as "outstanding".

Shantou took the lead in establishing a demonstration city for business environment construction in the province. By building a big data platform for business environment, it launched 24-hour government service outlets, and implemented the "quick response" government service reform. As a result, over 98% of public items require "one time face-to-face handling", and 83% more of them efforts-free. The city has established an enterprise contact and service system, a direct government-enterprise contact mechanism, in a bid to help key enterprises solve production and operation problems in an "one enterprise, one policy" manner.

“三新两特一大”产业发展新格局

New Industrial Development Layout Featuring "three Emerging Industries, two Distinctive Industries and one Massive Industry"



新能源 | New Energy

依托汕头海上风力丰富资源，上海电气等海上风电装备龙头企业纷纷落户汕头。未来，将谋划推动6000万千瓦海上风电资源开发，加快建设粤东千万千瓦级海上风电基地，建成国际风电创新港，打造2000亿元新能源产业集群。

Relying on its abundant offshore wind resources, leading offshore wind power equipment enterprises like Shanghai Electric have settled in Shantou one after another. In the future, the city is well on the way to plan & tap 60 million kilowatt off-shore wind power resources, build a 10 million kilowatt off-shore wind power plant, build an international wind power innovation port, and create a new energy industrial cluster worth 200 billion yuan.

新材料 | New Material

汕头新材料产业已初步形成规模效应，拥有西陇科学、光华科技、美联新材等领军企业。未来，将结合新材料发展趋势和产业基础，大力发展化工新材料、新能源电池材料、可降解塑料等产业，打造超1000亿元新材料产业集群。

Shantou's new material industry has laid a scale effect foundation, with leading enterprises such as Xilong Scientific, Guanghua Sci-Tech, and Malion New Materials. In the future, the city will rely on the development trend and industrial foundation of new materials to vigorously develop industries such as new chemical materials, new energy battery materials and degradable plastics, and build a new material industrial cluster exceeding 100 billion yuan.

新一代电子信息 | New Generation Information Technology

汕头有国家级试点的新兴软件和新型信息技术服务创新型产业集群，5G产业园是广东省首批三大5G产业园之一。未来，将以立讯精密、超声电子等龙头企业为牵引，依托区域性国际通信业务进出口局，大力发展高端信息服务业，加快发展数字经济，打造超1000亿元新一代电子信息产业集群。

Shantou has a national level pilot innovative industrial cluster of emerging software and new information technology services, where 5G Industrial Park is one of the first three 5G industrial parks in Guangdong Province. In the future, the city will take leading enterprises such as Luxshare Precision and Guangdong Goworld as the driving force, and rely on the Regional International Telecommunications bureau, to vigorously develop high-end information service industry, accelerate the development of digital economy, and build a new generation electronic information industry cluster exceeding 100 billion yuan.

纺织服装 | Textile and Clothing

纺织服装是汕头最大的支柱产业，汕头也是全国最具影响力的内衣生产基地，全产业链完整，基本实现本地配套。未来，汕头将提高产业设计创新能力，加快培育直播电商等新业态、新模式，强化产业供应链智慧化管理水平，提升产业在全球价值链中的地位，打造2000亿元纺织服装产业集群。

Textile and clothing industry is the largest pillar industry of the city. With a complete industrial chain and local supporting facilities, Shantou is also the most influential underwear production base in China. In the future, Shantou will improve the design and innovation capability, accelerate the cultivation of new formats as live broadcast and e-commerce, strengthen the intelligent management of industrial supply chain to enhance its position in the global value chain. The aim is to build a textile and clothing industry cluster of 200 billion yuan.

玩具创意 | Toy Innovation

汕头是我国三大玩具礼品生产基地之一，先后获得“中国玩具礼品城”等称号。未来，汕头将重点提升研发设计能力、打造一流IP、强化产业链和供应链协同，发展跨界融合新业态，打造超500亿元玩具创意产业集群。

Shantou is one of the three major toy and gift production bases in China, and has won the title of "China Toy and Gift City". In the future, by focusing on improving R&D and design capabilities, building the first-class IP, strengthening the coordination between industrial chain and supply chain, and developing new cross-border integration formats, it will build a toy innovation industry cluster exceeding 50 billion yuan.

大健康 | Massive Health

汕头在大健康产业已经具备一定的产业基础和发展规模，主要以原料药和中药为主要产品，拥有良好的龙头企业支持和研发机构支撑。未来，将大力发展中药、中医诊疗、化学药，全力建设专业性园区，打造超500亿元大健康产业集群。

With the bulk drug and Chinese patent medicine as two main products, Shantou has on its own a certain foundation and scale in the massive health industry, and are well-supported by leading enterprises and R&D institutions. In the future, the city will vigorously develop TCM, diagnosis and treatment of TCM and chemical medicine, try to construct exclusive-use parks, so as to build a massive health industrial cluster exceeding 50 billion yuan.

平台载体 PLATFORM CARRIER

汕头综合保税区

Shantou Comprehensive Bonded Zone

我国开放层次最高、政策最优惠、功能最齐全的海关特殊监管区域，也是粤东唯一的综合保税区。具备保税加工、保税物流、保税服务等功能。

The area, which under a special customs supervision, enjoys the highest level of openness, the most preferential policies, and the most complete functions. It is also the single comprehensive bonded area in China's eastern Guangdong province, having the functions of bonded processing, bonded logistics and bonded services.

免证 License Exemption

货物可以在综合保税区和其他国家（地区）之间自由进出，除国家另有规定外，不需配额和许可证。

Goods can enter and leave freely between the comprehensive bonded zone and other countries (regions), no need for quotas and licenses unless otherwise stipulated by the authority.

免税 Tax Exemption

基建物资及设备进口免征进口关税和进口环节税。

The import of infrastructure materials and equipment shall be exempted from import duties and import linkage taxes.

保税 Bonded

区内保税存储货物不设存储期限，进口货物入区保税，区内企业之间保税货物可以自由流转。

No storage due date is required for bonded goods in the zone, imported goods are bonded in the zone, and bonded goods can be freely transferred among enterprises in the zone.

退税 Tax Refund

境内（指境内区外）货物入区视同出口，实行出口退税。

Domestic goods entering the zone (referring to domestic goods outside the zone) shall be regarded as exporting, and export tax refund shall be implemented.





汕头华侨经济文化合作试验区

Shantou Overseas Chinese Economic and Cultural Cooperation Experimental Zone

华侨试验区是2014年经国务院批复设立的全国唯一一个以“华侨”命名、兼顾“侨”与“文化”特色的国家级发展平台，包含龙湖区、澄海区、濠江区部分区域和南澳县，属于经济功能区。

Approved by the State Council in 2014, the Overseas Chinese Experimental Zone is the only national level development platform named after "Overseas Chinese" that taking into account the characteristics of "Overseas Chinese" and "culture". It covers some areas of Longhu District, Chenghai District, Haojiang District and Nan'ao County, and is positioned as the economic functional zone.

重点构建 | Focus of Development:

一平台 | One Platform

面向海外华侨华人的聚集发展创新平台
A platform of gathering, developing and innovating for overseas Chinese.

两基地 | Two Bases

华侨文化交流、对外传播基地
Overseas Chinese cultural exchange and external communication base.

三中心 | Three Centers

跨境金融服务、国际采购商贸易物流、旅游休闲中心
Cross-border financial service center, international procurement, trade and logistics center, and tourism and leisure center.

九大产业 | Nine Major Industries

跨境金融、商务会展、资源能源交易、文化创意、旅游休闲、教育培训、医疗服务、信息、海洋等九大都市产业
Cross-border finance, business exhibition, resources and energy trading, cultural creativity, tourism and leisure, education and training, medical services, information, maritime.

汕头高新技术产业开发区

Shantou High-tech Industrial Development Zone

汕头高新区着力打造区域创新策源地，拥有高新技术产业80家、规上工业企业73家、科技企业孵化器4个、新型研发机构5个、省市级工程研究中心49家、企业技术中心21个。

重点推进5G产业园建设和发展人工智能、新材料、生物制药等重点产业。

Shantou High-tech Zone strives to establish a regional innovation source, which is supported by 80 high-tech enterprises, 73 enterprise above designated size, 4 technology business incubators, 5 new R&D institutions, 49 provincial and municipal level engineering research centers and 21 enterprise technology centers.

The Zone focuses on promoting the construction of the 5G industrial park and developing key industries such as artificial intelligence, new materials and biopharmaceuticals.



重点产业片区

Key Industrial Districts

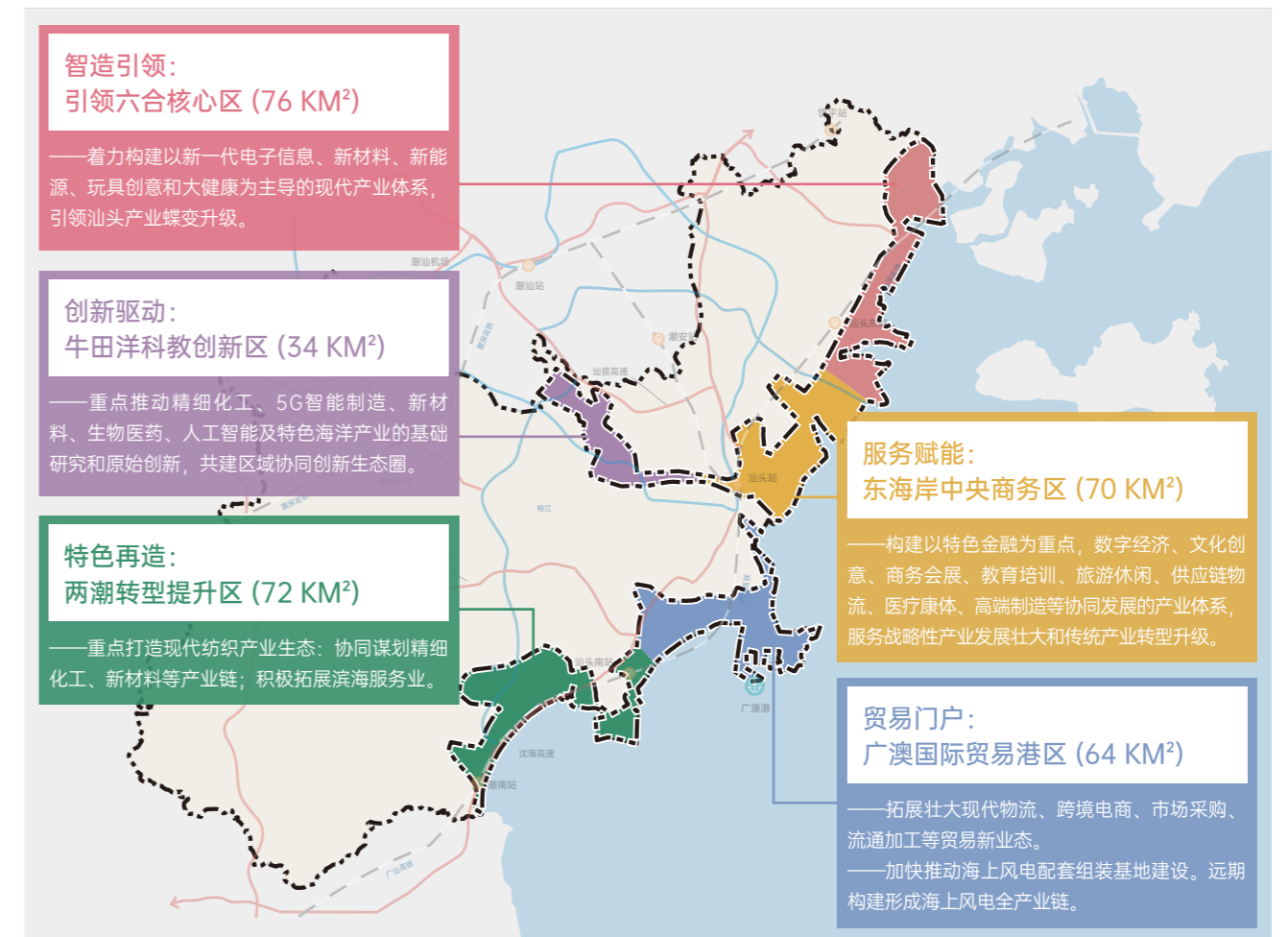
为加快拓展全市产业空间，汕头以全域控规全覆盖为契机，强化集中连片产业用地供应，加快建设大型产业集聚区。其中，六合产业园作为其核心区，面积达76平方公里，作为未来工业和产业项目建设的重要承载地，助力汕头打造沿海经济带产业发展主阵地。

In order to speed up the expansion of the city's industrial space, Shantou takes the opportunity of overall control regulation and full coverage, to strengthen the supply of contiguous industrial land and accelerate the construction of major industrial clusters. Among them, Liuhe Industrial Park is a core areathat covers an area of 76 square kilometers, which serves as an important place for future project construction and to assist Shantou to build the main position for industrial development in coastal economic belt.

产业布局 | Industry Layout

拥湾向海·一园五区
One Bay Across Sea·5 Areas in One Zone

突出主业·多业协同
Highlight of Main Industry·Cooperation of Multi-industries





投资服务 INVESTMENT SERVICES

优惠政策——汕头市招商引资重点产业项目奖励办法

2020年，汕头市聚焦先进制造业和现代服务业，出台《汕头市招商引资重点产业项目奖励办法》，推动优质产业项目加快落地。

Preferential Policies – Incentive Measures for Key Industrial Projects of Investment Promotion in Shantou

In 2020, Shantou focused on advanced manufacturing and modern service industries, and issued "the Incentive Measures for Key Industrial Projects of Investment Promotion in Shantou" to accelerate the launch of high-quality industrial projects.

固定资产投资奖励 | Fixed Assets Investment Incentive

按项目固定资产投资额给予一定比例的奖励，每家企业奖励金额累计可达3000万元。

A certain proportion of rewards will be given according to the investment in fixed assets of the project, where the total reward amount of each enterprise can reach 30 million yuan.

项目发展奖励 | Project Development Incentive

项目投产运营后，分别按当年市级财政贡献量的100%、80%、60%连续奖励3年。

After the project is put into operation, it will be rewarded for 3 consecutive years according to 100%, 80% and 60% of the municipal financial contribution in that year.

贷款贴息奖励 | Loan Discount Incentive

按项目每年实缴贷款利息（不包括罚息）的30%给予奖励，每家企业贴息奖励金额累计可达800万元。

30% of the paid-in loan interest (excluding penalty interest) of the project will be rewarded every year, where the accumulated discount reward amount of each enterprise can reach 8 million yuan.

引荐奖励 | Recommendation Incentive

成功引荐重点产业项目（不含增资扩产项目）落户汕头，按项目固定资产投资额的2%给予奖励，奖励金额最高可达500万元。

For the successful recommendation of key industrial projects (excluding capital increase and production expansion projects) to settle in Shantou, a reward will be provided with 2 % of the investment in fixed assets of the project, where the maximum reward amount can be up to 5 million yuan.

特大项目奖励 | Mega-project Incentive

固定资产投资额在10亿元以上且符合要求的产业项目，按照“一事一议”的方式给予支持。

Industrial projects with investment in fixed assets of more than 1 billion yuan and meeting the requirements shall be supported in the way of "one case, one discussion".